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# I Actually Wore This: Clothes We Can't Believe We Bought



## Synopsis

A celebration of the fashion missteps of otherwise stylish individuals--from celebrities and fashion and media insiders to regular humans. In everyone's closet, there is one article of clothing that truly demonstrates a momentary lapse in fashion judgment. *I Actually Wore This* is the first book to celebrate these fashion blunders and lets us in on how and why they happened: the purple velour jumpsuit that was supposed to make you look dangerous, the Baron von Trapp-ish Tyrolean jacket that seemed like a good idea after six beers in Munich, and the cocktail napkin-sized swimsuit. Cringe-inducing items like these somehow managed to find their way into the wardrobes of typically fashionable people, and the authors are here to tell you how that happened. In *I Actually Wore This*, otherwise stylish individuals, from Bergdorf Goodman's fashion director to actress and SNL alum Molly Shannon, choose the one item from their closet that best illustrates when taste took a holiday, allow themselves to be photographed in it, and tell the story of how, where, and why they bought this article of clothing that makes them mutter "what was I thinking?" each time they see it.

## Book Information

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## Customer Reviews

"Funny and surprisingly touching, revealing much about our moments of bold, optimistic self-assertion and their aftermath."-The New Yorker "Includes the cringe-inducing garments of a runway of notables."-The New York Times "Laugh-out-loud homage to fashion don'ts."-InStyle Magazine "The Must List -the top ten things we love this week."-Entertainment Weekly "A collection of stories that embraces and commemorates the cringiest

things we've ever bought." -VICE "This book is such a fun take on some awesome people's worst fashion mistakes." -Dose of Glamour "When it's time to sort out your wardrobe, isn't there at least one garment that has you thinking: 'What was I thinking?' A new book celebrates those moments. And some of those stories will likely bring a huge smile to your face and possibly a chuckle. 'I Actually Wore This: Clothes We Can't Believe We Bought' with words by Tom Coleman and photography by Jerome Jakubiec is a collection of personal accounts where different celebrities, fashionistas, media personalities and everyday people discuss a dress, suit, jacket, or pair of shoes that were tragic mistakes but they can laugh about them now." -Transatlanticmode

Tom Coleman is an Emmy-nominated writer and filmmaker who has worked with MTV, Esquire, and McSweeney's, among other firms. Jerome Jakubiec is a fashion, portrait, and celebrity photographer whose work has been published in magazines worldwide.

Amazing book!

This book was a very pleasant surprise. It's not really about the odd clothes, although most of stuff they bought was in fact fairly odd. The clothes thing is really just a way to get some interesting and charming people to share something about themselves. It's kind of like sitting next to an interesting person on a plane, like a mildly famous person, or an artist, or a precocious nine-year old, or a farmer, and you have a very pleasant conversation, the high point of which was their telling you something mildly intimate about something a little weird they did. It's not really the thing they did which is all that interesting, but rather they've shared this little window into who they are. If that happened a bunch of times and you took a picture of each person and wrote a paragraph or two about what they said and how they said it; that would be this book. A charming little book, with lovely photos, about an eclectic group of interesting people.

Well, don't we all need this gem right now?! Tom Coleman's hilarious and insightful essays prove that fashion gives us the means to follow our whims and express questionable creativity and taste. This book illustrates the timeless power of a "clothing memory". Like photographs hanging in the back of your closet, I Actually Wore This validates that old patchwork wrap skirt and Bastaad clogs I still keep in mine. Beautiful photos-great gift!

We've all done things we regret. .By focusing on something that almost every human being in the Western Hemisphere has done (probably more than once), we see the absurdity of what clothes mean to our ever-changing personalities. Written with wit and photographed perfectly, it captures the human spirit in all of its hilarious glory.

Michael, whose shirt matches his tablecloth; Tim, photographed wearing nine-tenths of a yeti costume; or Paige, who bought a children's flag sweater at the Ralph Lauren store in East Hampton in 2002 in the hope that it would make her more closely resemble Carrie Bradshaw in *Sex In The City*: it's hard to pick a favorite from this wonderful collection of very funny, honest and charming stories of wardrobe failure. The pictures are exquisite, and the anecdotes are often surprisingly revealing -- its like the *Humans of New York* of fashion mistakes

... right? I mean, first, everyone if from New York or Brooklyn (or even better New York AND Nantucket or Brooklyn AND Los Angeles). Second, everyone is a creative director, or digital strategist, or cofounder of this or that (and all have recorded their websites and Twitter and Instagram handles). Third, half of the things they've bought - typically for \$500 and which they've only worn once - are not all that objectionable, and would not draw any attention outside of a certain part of the country where no one wears anything but black. There are some pretty funny ones though (which is why this isn't just one star). A handful of the descriptions are amusing too. Unfortunately, most of them are of an extremely arch, laying it on with a spackle knife, really annoying nature that just makes you want to ... well. let me just share a few: "I realize the sweater has sort of a Brideshead factor, but if I don't carry around a stuffed bear, I can usually pull it off." "The hat was featured in the Comme des Garcons fall runway show and had gotten a lot of buzz. OK, buzz in fashion circles, not in real-people circles. It's not as if they were discussing it on the streets of Omaha. But for a fashion person like myself, it was something I coveted. Fashion people covet things, it's what we do. Or maybe we just like to use the word covet." "I don't think I could ever be one of those guys in khakis and a button-down. I'd end up accessorizing the look with feather angel wings or Bedazzle the pants. I'm pretty sure that's not what the Brooks Brothers had in mind." "Gag ... So, 5 stars if it's a parody, 2 if it's for real.

This book is quite hilarious. I also could totally relate to the phenomena of buying insane clothing that I should have left on the rack. Tom Coleman is a witty writer and Jerome Jakubiec's photos are

fabulous. Love the mix of celebrities and non-celebs- makes it real and truly interesting- like an anthropological study. This is a great gift book!

Funny and Fresh!! Everyone needs a copy. Can't wait to share on our coffee table and give as a gift. And look forward to looking in my closet to see what it is that I Actually Wore for laughs!

Cleverly written. Terrific photographs. The four copies I ordered will not be enough.

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